



WAYS TO USE YOUR FALCONS TICKET PACKAGES

BUILD LASTING RELATIONSHIPS WITH YOUR CUSTOMERS



Provide tickets to new customers thanking them for their business. Treat long-time customers with tickets to enhance your relationship. Reward a customer who gave you a referral...Entertain a prospective customer by taking them to game or by giving them tickets.

IMPROVE YOUR SALES EFFORTS



Run a sales contest in the office and reward the winners with tickets. Reward employees with perfect attendance. You can offer tickets as a reward for ideas that will save money for the company. Show your appreciation to the company's part-time workers, volunteers, and interns by giving them tickets to our game.

IN THE COMMUNITY



Work with the Falcons to provide tickets to your deserving charities. Because of your company's generosity, a group of children may be able to attend a game and enjoy a memorable experience...use tickets as donations for raffle prizes for local groups (church groups, Lion's Club, Kiwanis, etc)...give tickets to someone who has gone above and beyond in your community.

EMPLOYEE REWARDS



Get to know co-workers outside the office...welcome a new employee to the office or say thank you to someone retiring...congratulate an employee on a promotion...reward an employee who achieves goals or exceeds expectations...reward company interns, employee of the month, a department that reaches their quota....give tickets to an employee that has never been to a game.

THANK YOU GIFTS



Thank people who give you great service (babysitter, mailman, etc.) Give tickets as a gift (birthday, wedding, anniversaries, holiday gifts, etc...)

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